### Jai Durga Bahu-Uddeshiya Jankalyan Sanstha's
# ORANGE CITY INSTITUTE OF MANAGEMENT
**OCIM**
**DTE Code - 4125**
Formerly Known as : **GREEN HEAVEN INSTITUTE OF MANAGEMENT & RESEARCH.**
Affiliated to R.T.M. Nagpur University & Approved by AICTE, DTE Govt. of Maharashtra

# Institutional Development Plan (IDP)

**Time Frame:** 2025–2027

## 1. Introduction

Orange City Institute of Management (OCIM), Nagpur, envisions becoming a leading center of management education in Central India by promoting excellence in teaching, research, innovation, and social responsibility. The Institute aims to prepare industry-ready professionals equipped with leadership, analytical, and ethical skills to meet the dynamic global business environment.

## 2. Vision & Mission

### Vision

To be a premier institution of management education fostering innovation, leadership, and social responsibility for sustainable national development.

### Mission

To make the management education relevant to the needs of industry, society, and globalised economy, and to provide quality education at affordable cost for the upliftment of all students belonging to all categories and status.

## 3. Strategic Objectives

1. Strengthen academic excellence through curriculum innovation and skill-based learning.
2. Develop industry partnerships for training, internships, and placements.
3. Enhance research output and promote faculty development.
4. Upgrade physical and digital infrastructure.
5. Establish strong community and extension outreach.
6. Promote international collaborations and exchange programs.

## 4. Key Development Areas

### A. Academic Development

- Introduce new postgraduate and undergraduate programs such as MCA, BBA
- Implement Outcome-Based Education (OBE) framework.
- Develop value-added and certificate courses in collaboration with industry (Tally, Digital Marketing, Business Analytics, HR Analytics).
- Establish a Centre for Innovation and Entrepreneurship (CIE).

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## B. Faculty & Research Development

- Sponsor faculty for Ph.D. programs, FDPs, and international conferences.
- Encourage research publications in Scopus/WoS indexed journals.
- Create an internal Research & Consultancy Cell.
- Introduce annual Best Researcher & Innovator Awards.

## C. Infrastructure Development

- Expansion of academic block and smart classrooms.
- Digital transformation through Learning Management System (LMS) and ERP.
- Modern computer labs, language lab, and seminar halls.
- Library digitization and access to e-resources (DELNET, NDLI).
- Green Campus initiatives — solar panels, rainwater harvesting, waste management.

## D. Student Development

- Develop Placement & Training Cell with structured employability programs.
- Launch mentorship programs for career and personal guidance.
- Promote student clubs and leadership activities (HR Club, Finance Forum, Entrepreneurship Cell, CSR Club).
- Conduct annual industrial tours, guest lectures, and alumni interactions.

## E. Industry Linkages & Placements

- Formal MoUs with local and national industries for internships and live projects.
- Conduct annual job fairs and campus recruitment drives.
- Establish an Industry Advisory Board for curriculum review.

## F. Community Engagement & NSS

- Adopt a nearby village for sustainable development projects.
- Conduct awareness drives — digital literacy, blood donation, and environmental conservation.
- Organize NSS special camps focusing on youth for "Digital India" and "Clean India."

## G. Governance & Quality Assurance

- Strengthen Internal Quality Assurance Cell (IQAC) for monitoring institutional progress.
- Implement participative governance and decentralized decision-making.
- Conduct periodic Academic and Administrative Audits (AAA).
- Prepare for NAAC Accreditation and NIRF participation.

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## 5. Implementation Framework

| Year | Major Goals | Key Activities |
|---|---|---|
| 2025–26 | Infrastructure & Digital Setup | LMS, Smart Classrooms, New Labs |
| 2026–27 | Academic & Faculty Development | OBE, Research Cell, FDPs |
| 2026–27 | Industry Linkages | MoUs, Internships, Job Fairs |
| 2026–27 | Community & Research Expansion | CSR Projects, Innovation Cell |
| 2026–27 | Quality & Accreditation | NAAC/NIRF, Global Partnerships |

## 6. Expected Outcomes

- Enhanced student employability and entrepreneurship.
- Increased research output and consultancy projects.
- Improved institutional visibility and rankings.
- Sustainable and tech-enabled campus environment.
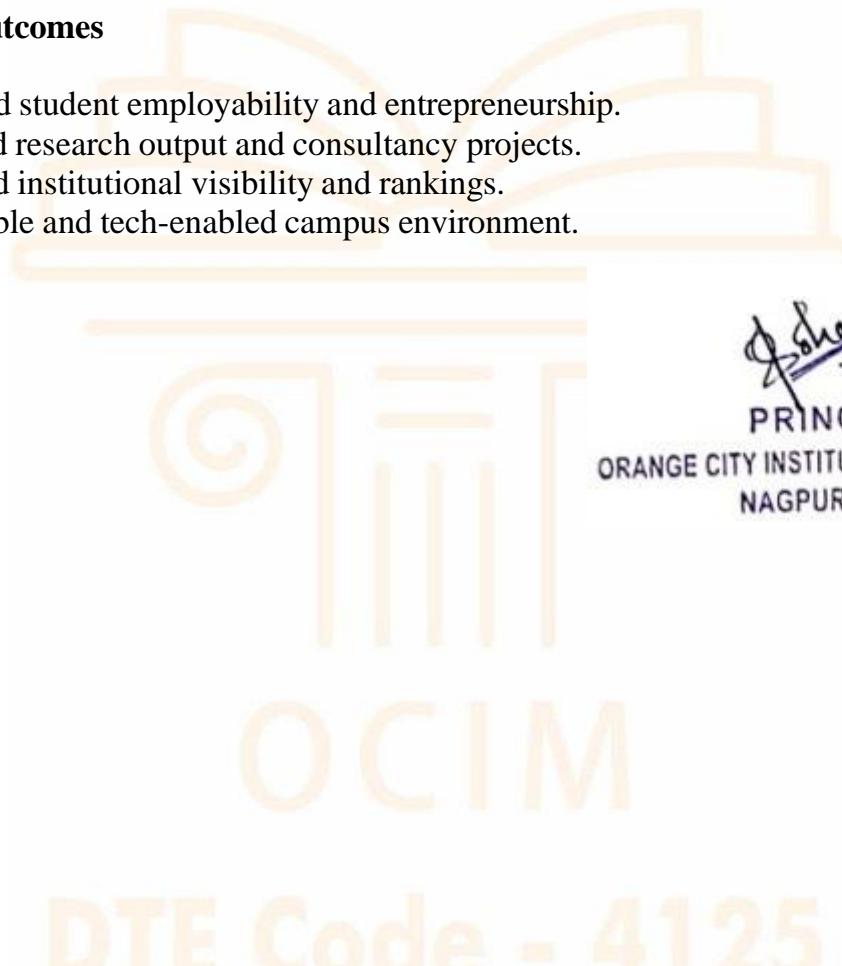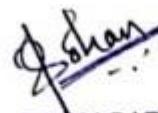
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